



The Ottawa
Hospital
Foundation

L'Hôpital
d'Ottawa
Fondation

PRESIDENT'S BREAKFAST FOR THE OTTAWA HOSPITAL

20^{YEAR} ANNIVERSARY

**TUESDAY, SEPTEMBER 14th, 2021
8 A.M. TO 9 A.M.**

SPONSORSHIP PROSPECTUS

Thank you for your consideration to sponsor The President's Breakfast, an exciting event in support of The Ottawa Hospital Foundation. Together we are raising funds to help further our leading-edge research and acquire new resources that give the incredible staff at The Ottawa Hospital the opportunity to continue greatly improving patient outcomes in our community. With your support, we will transform the future of care in Ottawa.

2021 CABINET

CO-CHAIRS



JEFF CLARKE
Inflector Environmental Services



SARAH GRAND
Engel & Völkers

CABINET:

GORD CUDNEY, Gowling WLG

LINDSAY HOCKEY, Avison Young

ADAM KANE, Scotiabank Private Banking

SEAN LUNDY, MP Lundy Construction

PETER MACEWEN, MacEwen Petroleum

PAUL M^cCARNEY, Clean Water Works

JANET M^cKEAGE, RBC Phillips,
Hager & North Investment Counsel

NATALIE RAFFOUL, Brion Raffoul LLP

MATT RINFRET, PCL Construction

EMILY SEGAL, ExecHealth, Longwood Psychology

JAKE SHABINSKY, Glenview Homes

MOHAMMED SHEIBANI, Deloitte Canada

CATHY WORDEN, Cisco

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To find out more about **THE PRESIDENT'S BREAKFAST** and how you can help,
please contact Alaina Rossiter at arossiter@toh.ca.

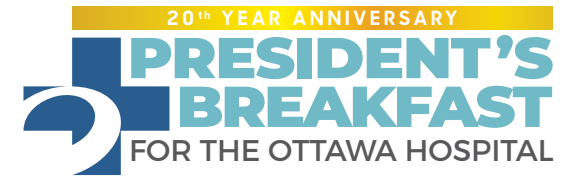


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TITLE SPONSOR

SOLD

As Title sponsor, your commitment will see you represented as our lead partner in making this wonderful event possible. The benefits of your support are:

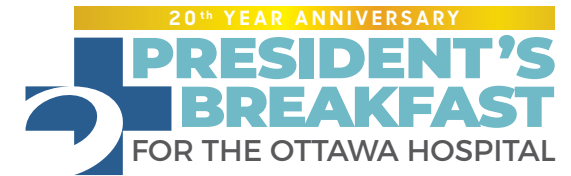
- One minute video message and/or appropriate pre-produced commercial spot
- Presented by logo on all electronic materials
- Exclusive logo placement on ticker banner during program
- Verbal mention during program
- Virtual Table/s identified on screen

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BREAKFAST SPONSOR

15K (1)

As our Breakfast sponsor, you will support our Healthcare Hero Breakfast honouring our hospital heroes. The benefits of your support are:

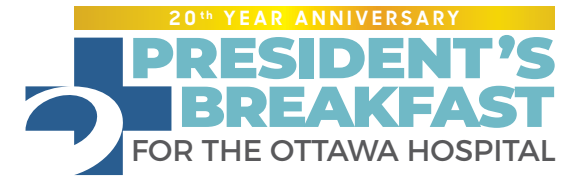
- Breakfast provided to hospital heroes at the Civic or General Campus of The Ottawa Hospital
- Video of breakfast delivery to be shown during program
- Opportunity for sponsor to participate in breakfast delivery
- Opportunity to personalize this breakfast delivery in consultation with The Ottawa Hospital Foundation
- Exclusive logo placement on ticker banner during breakfast delivery video
- Shared logo placement on ticker banner during remainder of program
- Verbal mention during program
- Virtual Table/s identified on screen

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AMBASSADOR CHEERLEADER SPONSOR

15K

This event would not be possible without the commitment and efforts of our volunteer Ambassadors, who each host a table at the President's Breakfast. As Ambassador Cheerleader Sponsor, you will support our volunteers by providing them with a thank you gift basket.

- Branded gift basket provided to over 60 event Ambassadors, a group of business and community leaders representing many organizations and sectors across the city
- Opportunity to include a branded message of thanks in Ambassador package (video or print)
- Opportunity to provide branded gift to over 60 Corporate and Community leaders in Ottawa
- Shared logo placement on ticker banner during the program
- Verbal mention during the program
- Sponsor spotlight in email communication to guests
- Virtual Table(s) identified on screen

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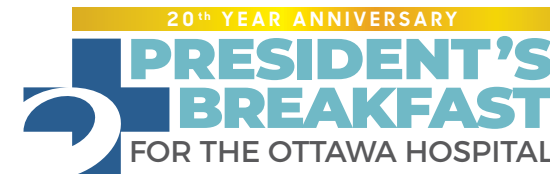


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PROGRAM SEGMENT SPONSOR

Starting at 10K (UNLIMITED)

As one of our Program Sponsors, you will serve as a matching donation sponsor during a chosen segment of the program. The benefits of your support are:

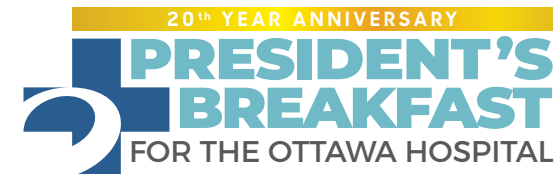
- Recognition and matching period during, or after, the program. Program features will include cancer, research, CEO segment, post-event networking, and more.
- Verbal mention during program
- Exclusive logo placement on ticker banner during chosen program section during the event, or on email communications post-event
- Recurring and shared logo placement on ticker banner during program
- Shared sponsor spotlight in email communications to guests
- Virtual Table/s identified on screen

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EVENT LEVEL SPONSOR

5K (UNLIMITED)

We can't succeed without the kindness of all of our sponsors. Every contribution helps makes this event a success. The benefits of your support are:

- Verbal mention during program
- Shared logo placement on ticker banner throughout the program
- Shared sponsor spotlight in email communications to guests
- Virtual Table/s identified on screen

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